

*Sustainable Integration of Distributed Energy Resources for Power System Development*

## SPONSORSHIP OPPORTUNITIES

The Southern Africa National Committee of CIGRE will be hosting its 9<sup>th</sup> Regional Conference and the study committee B4 (DC systems and power electronics) international colloquium. The joint session will be held at Misty Hills Hotel in Muldersdrift, Johannesburg from the 1<sup>st</sup> to the 5<sup>th</sup> of October 2019.

The joint session will provide a platform to deliberate on this years' chosen theme: **sustainable integration of distributed energy resources for power system development**. These discussions will be between representatives from power utilities, system operators, regulators, manufacturers, suppliers, universities, standardizing bodies, research laboratories and authorities.

As in the past, an exhibition will run alongside the conference. The associated exhibition represents an excellent opportunity for product promotion directly to key decision makers in the region and further afield. For maximum exposure, the exhibition is fully integrated with the other conference activities. The exhibition hall will be the location for all tea/coffee breaks and lunches, as well as the registration area. A plan of the layout is attached. A shell scheme will be provided and each stand equipped with one plug point and two spotlights. A trestle table and two chairs can be provided by the venue.

Expectations are that approximately 350 delegates will attend with more than 20 exhibition participants.

### KEY DATES:

30 Sept	Exhibition Build-up from 13h00
1 Oct	Exhibition / Tutorials
1 Oct, PM	Welcome Cocktail Function
2 Oct	Exhibition / Regional Conference and B4 Colloquium
2 Oct, PM	Gala Dinner at Carnivore Restaurant
3 Oct	Exhibition / Regional Conference and B4 Colloquium
3 Oct	Exhibition Break-Down from 16h00
4 – 5 Oct	Technical Tours

**In order to host a successful event in Johannesburg, the organising committee is seeking for sponsorship for various activities. Below is a list of sponsorship opportunities.**

## SPONSORSHIP OPPORTUNITIES

Type	Sponsorship Package	Costs
Diamond	Gala Dinner, 2 Oct, Carnivore Restaurant	R 65 000
Platinum	Welcome Cocktail function	R 45 000
Gold	Conference Printing	R 25 000
Silver	General Sponsorship for Delegate Bag Insert	R10 000
Bronze 1	Best Paper Award	R 7 000
Bronze 2	Best Paper by a Young Engineer	R 6 000
Bronze 3	Best Paper by a Student	R 6000

<b>ITEMS FOR SPONSORSHIP</b>		
Item 1*	Conference bags - supply & delivery of conference bags, to be delivered to Misty Hills Conference Centre	350
Item 2*	Conference documentation on memory sticks / Kindles / e-readers- supply & delivery	350
Item 3*	A4 folder, notepad and pens	350
Item 4*	Gifts for joint session delegates	350
Item 5*	Gift for B4 Study Committee	80
Item 6*	Lanyards – Sponsored by Mace Technologies	400
Item 7*	Wine	350

- Items marked with\*: The sponsor can either provide the monetary value of the sponsorship or the sponsorship item (subject to approval from the conference organising committee).

## **SPONSORSHIP BENEFITS**

### **Generic benefits for Sponsors:**

- All sponsors will be acknowledged at the start and end of the conference
- Sponsors' Logos will be prominently displayed on the conference website with links to their company websites.
- Company leaflet in conference bags– the leaflets must be supplied by the company at least one week prior to the conference.
- Slide show will run in the venue during intervals displaying the company logos of all the sponsors
- Insert in Delegate Bag – this must be supplied by the company at least two weeks prior to the conference. The leaflets will be placed in each of the conference delegate bags.

### **Diamond Sponsor: Gala Dinner**

**R 65 000.00**

- Generic benefits for sponsors
- Table of 10 seats at the Gala Dinner
- Acknowledgement during the event by the MC
- Representative of the sponsor will be asked to welcome everyone – 2-3 minutes.
- Branding at the Gala Event and in the main conference venues (maximum four banners per venue)
- Arranged and invoiced by the conference organising committee
- Free attendance of the Cocktail Function in the Exhibition Area on Tuesday, 1 October 2019, by your staff

### **Platinum Sponsor: Welcome Cocktail**

**R 45 000.00**

- Generic benefits for sponsors
- Free attendance of the Cocktail Function in the Exhibition Area on Tuesday, 1 October 2019, by your staff
- Acknowledgement during the event by the MC
- Representative of the sponsor will be asked to welcome everyone – 2-3 minutes.
- Branding at the Cocktail event and in the main conference venues (maximum two banners per venue)
- Four complimentary seats at the Gala Dinner
- Arranged and invoiced by the conference organising committee

**Gold Sponsor: Conference Printing**  
**R 25 000.00**

- Generic benefits for sponsors
- Free attendance of the Cocktail Function in the Exhibition Area on Tuesday, 1 October 2019, by your staff
- One Full Page Advert in the printed booklet (Artwork to be supplied)
- Branding in the main conference venues (maximum one banners per venue)
- Two complimentary seats at the Gala Dinner
- Insert in the delegate bag
- Arranged and invoiced by the conference organising committee

**Silver Sponsor: General Sponsorship /Delegate Bag Insert (Multiple sponsors)**  
**R 10 000.00**

- Generic benefits for sponsors
- All and any contributions will be welcome
- Insert in the delegate bag– this must be supplied by the company at least one weeks prior to the conference. The leaflets/gifts will be placed in each of the conference delegate bags.

**Bronze Sponsor: Best Paper Awards**

*Bronze 1, Best Paper Award, R 7 000*

*Bronze 2, Best Paper by a Young Engineer, R 6 000*

*Bronze 3, Best Paper by a Student, R 6000*

- Generic benefits for sponsors
- Company Representative can hand out certificate
- Acknowledgement by the session chair
- Insert in the delegate bag– this must be supplied by the company at least one weeks prior to the conference. The leaflets/gifts will be placed in each of the conference delegate bags.

**Item 1: Conference Bags**  
**350 Items**

- Generic benefits for sponsors
- Company logo to be printed on the bag together with the CIGRE logo, both logos to be the same size.
- Bags to be approved by the National Committee prior to procurement
- Bags to be supplied and delivered to the venue at least 1 weeks prior to the event

**Item 2: Memory Sticks**  
**350 Items**

- Generic benefits for sponsors
- Company logo can be printed on the device, together with the conference branding
- Company Branding Material can be placed on the memory stick in a separate folder
- Items to be supplied to the National Committee at least 3 weeks prior to the event,

**Item 3: A 4 Folder, Notepad and Pens**  
**350 Items**

- Generic benefits for sponsors
- Company logo can be printed on the notepads, folder and pens
- The sponsor can either provide the monetary value of the sponsorship or they can provide the goods (subject to approval from the Conference Organising Committee). The committee will gladly assist with suggestions.
- Items to be supplied and delivered to the venue at least 1 weeks prior to the event

**Item 4: Gifts for joint session delegates**  
**350 Items**

- Generic benefits for sponsors
- Gifts to be approved by the Conference Committee
- Company logo can be placed on the gift or on the packaging for the gift
- Gifts will be inserted into the delegate bag
- Gifts to be supplied and delivered to the venue hotel at least 1 week prior to the event
- Gifts can be arranged via the conference organising committee

**Item 5: Gifts for B4 Study Committee delegates**  
**80 Items**

- Generic benefits for sponsors
- Gifts to be approved by the Conference Committee. As this group is International, gifts with an African theme will be preferred
- Company logo can be placed on the gift or on the packaging for the gift
- Gifts will be handed to Study Committee delegates
- Gifts to be supplied and delivered to the venue hotel at least 1 week prior to the event
- Gifts can be arranged via the conference organising committee

**Item 6: Lanyards – Sponsored by Mace Technologies**  
**400 Items**

- Generic benefits for sponsors
- Company logo will be printed on the lanyards
- The sponsor can either provide the monetary value of the sponsorship or they can provide the lanyards (subject to approval from the Conference Committee). The committee will gladly assist with suggestions.
- Lanyards to be supplied and delivered to the venue at least 1 week prior to event

**Item 7: Wine**  
**350 Items**

- Generic benefits for sponsors
- Company logo/additional label can be placed on the wine bottles – to be arranged by the sponsor
- Small card can be attached to the wine bottles – to be arranged by the sponsor
- The wine will be distributed at the end of the conference upon return of feedback forms
- Company delegates may hand out
- Items to be supplied to the National Committee at least 1 week prior to the event

For bookings and further information, please contact the Conference Organiser Anelja de Bok

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